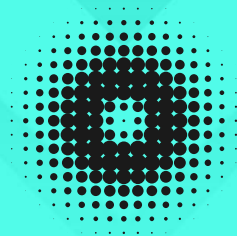


PROFILE

2026

V 26.04.01
focuswizme.com



FW MEDIA AND MARKETING WLL

FW Media and Marketing WLL (FocusWiz) is headquartered in Bahrain with branches in KSA, UAE & partners in Kuwait, Malaysia, Qatar, Pakistan USA. We present lifestyle-centric experiences, expertly managing events end-to-end, staffing and support activities, marketing, advertising and media services such as photography, live streaming, video production and Commercial Ads. We blend innovation with meticulous attention to detail to exceed your expectations.

At FocusWiz, we prioritize thorough research and analysis of our clients' needs to ensure their success. By meticulously defining these needs and collaborating across all departments, we craft tailored marketing plans aimed at achieving ultimate client satisfaction.



BAHRAIN



KSA



UAE



KUWAIT



MALAYSIA



QATAR



PAKISTAN



USA



www.focuswizme.com

EVENTS



- > Exhibition & Conferences
- > PRO Services
- > Hospitality & Staffing
- > Fabrication
- > Transport Services
- > Event Supplies & Rental
- > AVL
- > Teambuilding
- > Entertainment & Artists

MEDIA



- > Photography
- > Videography
- > Commercial Ads
- > Podcast
- > Reels
- > 2D/3D Animation
- > Aerial Photography
- > Timelapse
- > Live Stream

ADVERTISING



- > Digital Marketing
- > Branding
- > Social Media Marketing
- > Content Creation
- > Event Collaterals
- > Telemarketing
- > SEO/SEM
- > Printing
- > Influencers

FOCUS
FW MEDIA AND MARKETING W.LL



WE WILL MAKE YOU
STRONGER
with seamless events

YOUR STRATEGIC PARTNER IN
EVENT MANAGEMENT, DEDICATED TO PLANNING, ORGANIZING &
EXECUTING EVENTS

Branding & Marketing: Creating compelling brands and marketing campaigns to boost event awareness.

Registration Management: Streamlined management of attendee registration processes, online and offline.

Sponsors & speakers: Efficiently securing and coordinating event speakers, sponsors, and partnerships.

Event Layout Design: Designing practical, attractive venue layouts tailored for optimal experiences.

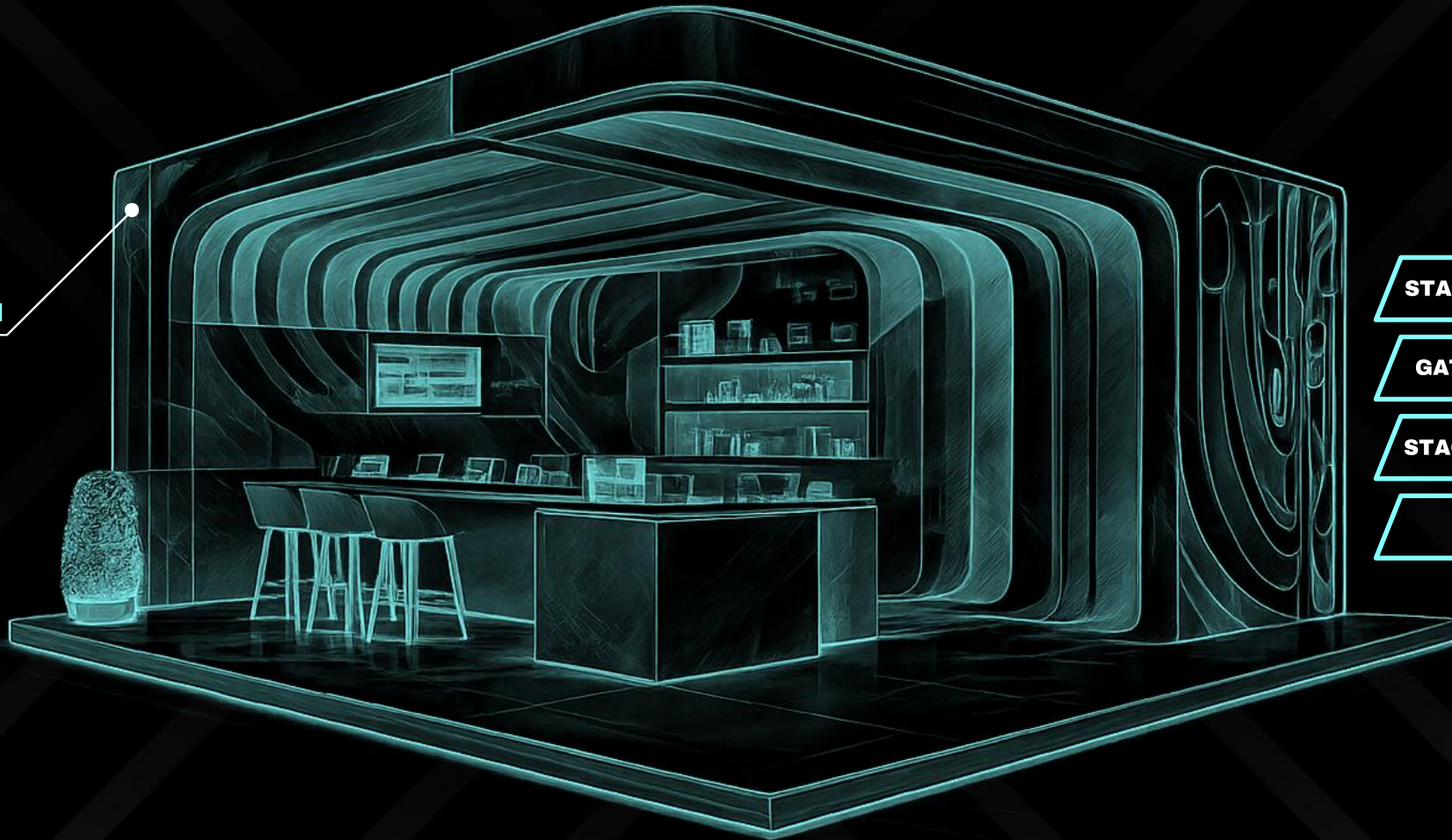
Audience Growth: Implementing targeted strategies to attract and retain event attendees.

Safety & Risk Management: Identifying, assessing, and managing potential risks to ensure safety.

Transport: Managing reliable transportation logistics

Venue Booking & Contracts: Negotiating and managing venue bookings, ensuring favorable contract terms.

FABRICATION



STAND / BOOTHS

GATES & ARCH

STAGE BUILDING

TOTEMS

LIGHTS

LED SCREEN

AUDIO



- HOST / HOSTESS
- USHERS
- PROMOTERS
- TECHINCAL STAFF



STAFFING

FOCUS
FW MEDIA AND MARKETING W.LL

YOUR
BRAND
is a Story

A hand holding a chess piece, specifically a king, is positioned over the word 'BRAND' in the main title. The hand is shown in a close-up, with the fingers gripping the top of the chess piece. The chess piece is dark and has a crown-like top. The background of the hand and chess piece is a grayscale image.

ONE WRONG ATTEMPT CAN BRING DOWN YOUR BRAND!
LET'S MOVE WITH US

FOCUSWIZ PROVIDES TOP NOTCH
MARKETING & BRANDING

Digital Marketing: Boost your online presence with targeted email campaigns, PPC ads, and optimized websites to attract and convert customers.

Branding: Create a unique identity with logo design, brand guidelines, and messaging to stand out in the market.

Social Media Marketing: Engage your audience on platforms like Instagram, Facebook, and LinkedIn with creative campaigns and analytics-driven strategies.

Content Creation: Deliver impactful blogs, videos, and infographics to connect with your audience and strengthen your brand.

Event Collaterals: Design eye-catching brochures, banners, and merchandise to leave a lasting impression at events.

Telemarketing: Reach your customers directly with personalized calls to promote products, generate leads, and boost sales.

SEO/SEM: Improve search rankings and visibility with organic SEO strategies and paid search engine advertising.

Printing: Get high-quality business cards, banners, and other materials to showcase your brand professionally.

Influencers: Leverage influencers to connect with wider audiences and build trust through authentic collaborations.

FOCUS
FW MEDIA AND MARKETING W.LL

OUR YOUR
MEDIATEAM PROJECT



we just fit!

FOCUSWIZ MEDIA TEAM

CAPTURES THE DETAILS

PHOTOGRAPHY

VIDEO COVERAGE

COMMERCIAL ADS

AERIAL PHOTOGRAPHY

PODCAST

REELS & AI VIDEOS

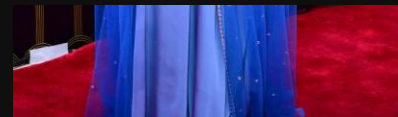
2D & 3D ANIMATION

TIMELAPSE

LIVE STREAM



Media Projects





15+

YEARS OF EXPERIENCE



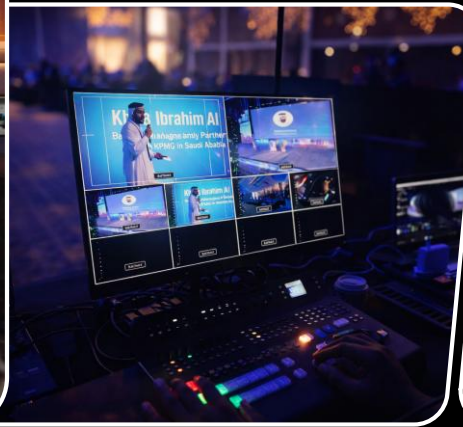


WE PROVIDE THE BEST OF
VIDEO PRODUCTION

LIGHTS

CAMERA

ACTION





SPORTS COVERAGE

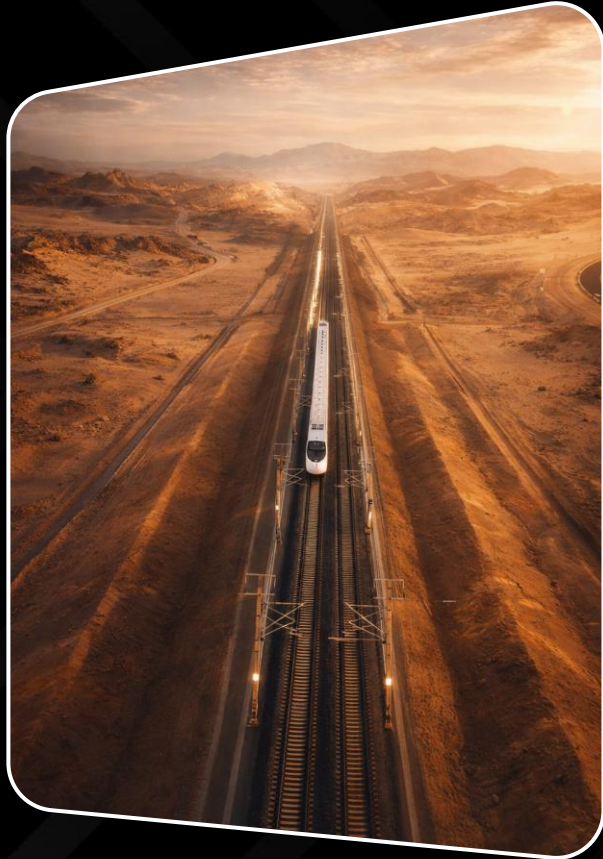


INDUSTRIAL COVERAGE



MEDICAL/HOSPITAL COVERAGE





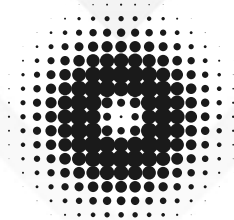
AERIAL COVERAGE



PODCAST



REELS

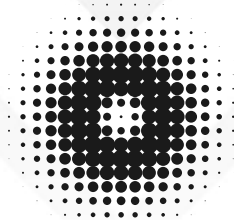


FW MEDIA AND MARKETING WLL

TRUSTED BY



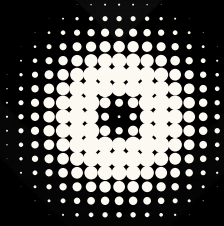
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WHERE VISION **MEETS MAGIC!**